

## **LIVENATION - TICKETMASTER**

### **Sr. Web Designer**

*Oct 2014 – Present*

- Maintain and manage UX/UI
- Develop and support the creation of design assets for site development
- Create detailed design mockups
- Create new microsites
- Collaborate with the Product and Development team
- Redesign and improve all product design

*Select clients included: NBA, NHL, NFL*

## **BRIDGEPOINT TECHNOLOGIES LLC**

### **Frontend Web Developer**

*Jan 2013 – Oct 2014*

- Designed responsive websites for clients across a range of industries using Bootstrap and CMS platforms
- Executed and managed a website redesign for [www.mybridgepoint.com](http://www.mybridgepoint.com) to conform to updated brand standards
- Designed and coded email marketing campaigns for MailChimp and Constant Contact

*Select clients included: Northern Trust Bank, Rush Hospital, Double Tree Hotel, Oak Brook Chamber of Commerce*

## **YOU KREATE INC.**

### **CEO / Web Designer**

*Feb 2010 – 2012*

- Oversaw the design, marketing, promotion, delivery and quality of programs, products and services
- Designed and developed websites

*Select clients included: Pace Bus, Food Industry News, Carlson Labs*

## **DATAMART DIRECT INC.**

### **Web Developer**

*June 2011 – 2012*

- Designed and developed websites, mobile sites, and PURLS (Personalized URLs) using PageFlex
- Designed email marketing campaigns
- Worked closely with Project Managers and the Development Team to create detailed specification documents with clear project timelines, and ensure timely completion of deliverables
- Created storyboards, wireframes, and executed the design and development of websites using jQuery, WordPress, HTML, and CSS
- Maintained websites including changes to content, graphics, banners, and site navigation

*Select clients included: Mazda, Bose, All State, Liquid Money, Best Buy*

## **FITZGERALD MARKETING**

### **Web Designer**

*April 2009 - 2011*

- Designed web sites and graphics
- Created wire frames, mockups in Photoshop, and coded the front end

## **CODING LANGUAGES**

HTML5 CSS3  
Javascript  
Jquery  
ActionScript 3.0  
AJAX PHP

## **CMS KNOWLEDGE**

Wordpress  
Dot Net Nuke  
Sharepoint  
Razor .net  
Joomla

## **PROGRAMS**

Adobe Suite  
Photoshop  
Illustrator  
InDesign  
Dreamweaver  
Flash  
Premier  
After Effects  
Visual Studio  
Final Cut  
Notepad ++  
Word  
Powerpoint  
Excel Outlook

## **EDUCATION**

Illinois Institute of Art of  
Schaumburg Bachelor of Fine Arts  
in Web Design & Interactive Media  
Degree Obtained in June 2011  
Graduated with honors